GeoIP®2
Industry Leading IP Intelligence

Choose the Solution that's Right for your Business

Precision Web Services

- Use an API to **scale service cost** according to your business needs.
- Our services are reliable, with **99.99% uptime** since January 2010.
- Precision web services give access to **our most accurate data**, geolocating 3% more IPs to cities and 7% more IPs to postal codes in the United States.
- **Volume discounts are available.**

Downloadable Databases

- Host our MMDB database format for **highest performance**.
- Use our CSV database format to **manipulate and transform the data**.
- Databases require **regular updates** to maintain accuracy.
- **Flat-fee pricing except for commercial use.***

* For more information about acceptable use see the relevant section of our EULA.

Precision Web Services

Standard Databases

- Country
- City
- Insights

- Country
- City
- ISP
- Domain
- Connection Type

Premium Databases

Anonymous IP

Enterprise

MAXMIND

Tens of thousands of businesses worldwide use GeoIP intelligence for content personalization, ad targeting, traffic analysis, digital rights management, and more.

MaxMind is a leading OEM provider of IP intelligence data to companies who use it to create value added services.

GeoIP2 Data Overview

For **traffic analysis** applications use **Network** and **Geolocation** databases or use the Insights web service.

For **content personalization** and **ad targeting** applications, use **Geolocation** databases and web services.

For **geoblocking** and **security and risk** applications use the **Anonymous IP** database or Insights web service.

Insights
Precision Web Service

GeoIP2 Insights Precision web service gives you access to all of the geolocation, network, and anonymous IP data points available in GeoIP2, **plus exclusive data points:**

- user type
- confidence factors
- user count
- static IP score
- average income
- population density

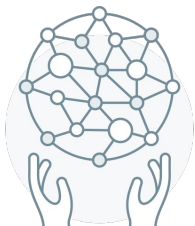Get more details about the data in GeoIP2 Insights and compare it with our other web services on the next page.

Enterprise
Downloadable Database

The **GeoIP2 Enterprise** downloadable database comes with all of the geolocation and network information in our standard downloadable databases, **plus exclusive data points:**

- user type
- confidence factors
- legitimate proxy

Get more details about the data in GeoIP2 Enterprise and compare it with our other database offerings on the last page.

Geolocation

- GeoIP2 Precision Country Web Service
- GeoIP2 Country Database
- GeoIP2 Precision City Web Service*
- GeoIP2 City Database

Network

- GeoIP2 ISP Database
- GeoIP2 Domain Database
- GeoIP2 Connection Type Database

Anonymous IP

- GeoIP2 Anonymous IP Database

* In addition to geolocation data, the **GeoIP2 Precision City Web Service** contains some data points related to the network. See the next page for a side by side comparison of all data points in the Precision Web Services.

GeoIP2 Precision Web Services

GeoIP2 Precision Insights

In addition to our most accurate geolocation data*, GeoIP2 Precision Insights returns exclusive data points not available in our standard offerings:

Anonymizer Status
- Public Proxy
- VPN
- TOR Exit Node
- Hosting/Data Center

User Type
- Business
- Residential
- Traveler
- Government
  and many more

Demographic Data
- Average Income
- Population Density

GeoIP2 Precision Web Services Compared

Choose the level of precision* that's right for your business.

	Insights	City	Country
Anonymizer Type	✔		
Static IP Score	✔		
User Count	✔		
User Type	✔		
Confidence Factors	✔		
Average Income (US Only)	✔		
Population Density (US Only)	✔		
Subdivisions (regions)	✔	✔	
City	✔	✔	
Postal Code	✔	✔	
Approximate Latitude/Longitude*	✔	✔	
Time Zone	✔	✔	
Metro Code (US only)	✔	✔	
ISP/Organization	✔	✔	
AS Number & Organization	✔	✔	
Domain	✔	✔	
Accuracy Radius (km)	✔	✔	
Continent	✔	✔	✔
Country	✔	✔	✔
EU Country	✔	✔	✔
Registered Country	✔	✔	✔
EU Registered Country	✔	✔	✔
Represented Country	✔	✔	✔
Localized Names	✔	✔	✔
Network	✔	✔	✔
Price	$0.002/query**	$0.0003/query**	$0.0001/query**

* Please note that IP geolocation is never precise enough to identify a particular street address or household. Our products do not include any street address level data.

** Discounts available for volume at the $2,500/month or higher level. Please contact sales@maxmind.com to discuss.

GeoIP2 Downloadable Databases

Premium Database Offerings

GeoIP2 Anonymous IP Database

Anonymizers can cause headaches for companies attempting to identify who is visiting their website. If an IP address is likely being used for anonymizing purposes, the database indicates it is an anonymizer and provides the following flags for identification: Hosting Provider/Data Center, VPN, Tor Exit Node, Residential Proxy, and Public Proxy.

GeoIP2 Enterprise Database

Get contextual data for a comprehensive profile of IP addresses, including: geolocation data such as country, region, state, city, ZIP/postal code, and additional intelligence such as confidence factors, ISP, domain, and connection type. Combine this database with the GeoIP2 Anonymous IP database to support geoblocking and geotargeting.

For more information, including terms and pricing, contact our Enterprise Business Team.

GeoIP2 Database Comparison

Select the databases most suitable for your use case.
Combine geolocation with network information for more comprehensive analytics.

Geolocation Databases

	Country	City
Application	Segment your visitors by country.	When more granular data is needed.
Continent	✔	✔
Country	✔	✔
Regional Subdivision		✔
City		✔
Postal Code (US Only)		✔
Approximate Latitude/Longitude*		✔
Subdivisions		✔
City		✔
Update Frequency	Twice Weekly	Twice Weekly
Monthly Billing	**$24 per month**	**$100 per month**
Annual Billing	**$288 per year**	**$1,200 per year**

* Please note that IP geolocation is never precise enough to identify a particular street address or household. Our products do not include any street address level data.

Network Databases

	ISP	Domain	Connection Type
Application	Determine the Internet Service Provider, Registering Organization, and AS Number associated with an IP address.	Look up the second level domain names associated with IP addresses.	Estimate the connection speed of your visitors based on their IP address.
Output	ISP Name, Registering Organization, AS Number	Domain Name	Connection Type (i.e., cellular, cable/DSL, dial up, corporate)
Update Frequency	Twice Weekly	Every Four Weeks	Weekly
Monthly Billing	**$24 per month**	**$24 per month**	**$90 per month**
Annual Billing	**$288 per year**	**$288 per year**	**$1,080 per year**